

BRAND GUIDELINES

To keep our branding consistent please follow these rules.

TERMINOLOGY & IMAGES

✓ PLEASE SAY X NOT

Harbour Hospice Hospice

Harbour Hospice Hibiscus Coast Hibiscus Hospice

r Silverdale Hospice

Harbour Hospice Hibiscus House Red Beach Hospice

Harbour Hospice North Shore North Shore Hospice

Harbour Hospice Warkworth/Wellsford Warkworth/Wellsford Hospice

10

Harbour Hospice Tui House Tui House Hospice

All funds raised will be donated to Harbour Hospice for palliative care services (on the Hibiscus Coast /North Shore/ Warkworth/Wellsford).

IMAGES

It is your responsibility to ensure the images you use not subject to copyright. Harbour Hospice cannot be held liable for any copyright infringement inccured in the promotion of your event, therefore for your protection please ensure:

- Images taken from the internet are not copyrighted
- You have an appropriate license to use images downloaded from a stock library
- Have permission to use images of people in photos you have taken or been supplied with
- You obtain parental permission to use photos of children aged 18 and under.

If you have any questions about working with our brand, please contact Jackie Bott, Graphic Designer jackie.bott@harbourhospice.org.nz





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USING OUR LOGO



DOWNLOAD LOGO

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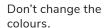














Don't distort.



Don't flip or rotate.





